



Valentin Calfa

Nationality: Romanian **Date of birth:** 11/11/1995

WORK EXPERIENCE

EU Public Affairs Manager

European Renewable Gas Registry (ERGaR) [02/10/2024 – Current]

City: Brussels | Country: Belgium

Continuing on my previous work, I will be taking over more policy and advocacy related tasks. Following EU Energy & Climate related files as well as international standards such as SBTi, GHG Protocol or the CEN Standard.

Communication and Policy Officer

European Renewable Gas Registry (ERGaR) [03/09/2023 – 01/10/2024]

City: Brussels | Country: Belgium

Assisting the Secretary-General and the Board in managing the activities of the association.

Main tasks: policy monitoring, membership management, communications (social media, newsletters, website management), event management, organising board meetings and working groups, VAT reporting, invoicing, financial tracking, EU projects.

Policy Assistant and Association Manager

Society of European Affairs Professionals (SEAP) [01/01/2022 – 30/09/2023]

City: Brussels | Country: Belgium

Main tasks: membership management, policy monitoring, social media management (Twitter, LinkedIn), event management, website management (WordPress), Board meetings coordination, creating visuals (Canva), drafting letters, or building the newsletter (MailChimp).

Associate, Business Development, Executive Programmes Team Europe

The Conference Board [31/05/2021 – 31/12/2021]

City: Brussels | Country: Belgium

Main tasks: Generating qualified new leads, preparing and sending marketing campaigns for councils, analyzing territories to identify prospects for new products, managing customer relationship database ensuring lists are clean and usable for the team, supporting current membership team members with projects as needed, maximizing sales staff customer-facing time, ensuring appropriate action and follow-up of day-to-day business matters, assisting the Marketing Manager with Podcasts.

Working with tools such as: Outreach, Sugar CRM, RocketReach, MailTester, Lusha, The Official Board, The Conference Board Intranet, Ms Office (including Publisher and SharePoint), LinkedIn Sales Navigator

Communications Coordinator

Schuman Trainees Committee - European Parliament [11/10/2020 – 27/02/2021]

City: Brussels | Country: Belgium

The Schuman Trainees' Committee in Brussels is the body representing European Parliament trainees in Brussels, Strasbourg and Liaison Offices. It comprises of five coordinators that are elected for a period of five months at the beginning of each traineeship session.

Main tasks: coordinated 20 trainees working on different communication initiatives such as: social media accounts management, two podcasts, monthly magazine/newsletter. Liaised with the Schuman Trainees Committee in Luxembourg as well as with the European Commission trainees committee.

Schuman Trainee-Civil Society Outreach Unit DG COMM

European Parliament [30/09/2020 – 30/05/2021]

City: Brussels | Country: Belgium

Schuman trainee, part of the Civil Society Outreach Unit, in the Partnerships Team, the team responsible for partnerships with organizations from the European Civil Society.

Main tasks: Social Media monitored & reported on partners' activities (using manual and Talkwalker - AI-powered), contributed to the recruitment strategy of new partners, managed the database of partners on together.eu, community management (private LinkedIn group), contributed to a promotional video concept developed in partnership with an external agency.

Digital Marketing Intern > Erasmus

Roula Rouva Real Estate Agency [01/05/2019 – 19/09/2019]

City: Corfu | Country: Greece

Main tasks: social media management, building presentations, taking photos of properties, built a website for a spin-off company.

Marketing and Partnerships Officer

European Young Innovators Forum [22/09/2019 – 17/09/2020]

City: Brussels | Country: Belgium

Main tasks: scouting, contacting, negotiating, and closing sponsorships, partnerships, speakers & participants. Built value propositions, presentations, and pitched events.

Organised together with a team three pan-European events (Budapest, Milan, Berlin) as part of the Women in Entrepreneurship Roadshow, securing over 60 partners. Paris was all set but had to be halted due to the Covid 10 outbreak.

In charge of social media management, newsletter, and association management for a short period of time prior to changing companies.

Marketing Intern > Erasmus

Move to Prague Relocation Experts [09/07/2017 – 08/09/2017]

City: Prague | Country: Czechia

Main tasks: social media management & building the newsletter.

EDUCATION AND TRAINING

Master of Science in Digital Marketing

Liverpool John Moores University [23/09/2018 – 10/11/2019]

Address: Kingsway House, 83 Crosby Rd N, L3 2AJ Liverpool (United Kingdom) | Website: <https://www.ljmu.ac.uk/>

Bachelor of Marketing

West University of Timisoara [13/09/2015 – 03/07/2018]

Address: Bulevardul Vasile Pârvan 4, 300223 Timisoara (Romania) | Website: <https://www.uvt.ro/ro/>

Erasmus Exchange Student

Instituto Universitário da Maia - ISMAI [14/09/2016 – 13/07/2017]

Address: Avenida Carlos de Oliveira Campos - Castelo da Maia, 4475-690 Maia (Portugal) | Website: <https://www.ismai.pt/pt>

LANGUAGE SKILLS

Mother tongue(s): Romanian

Other language(s):

English

LISTENING C2 READING C2 WRITING C1

SPOKEN PRODUCTION C1 SPOKEN INTERACTION C1

Portuguese

LISTENING A2 READING B1 WRITING A1

SPOKEN PRODUCTION A2 SPOKEN INTERACTION A2

French

LISTENING A1 READING A2 WRITING A1

SPOKEN PRODUCTION A1 SPOKEN INTERACTION A1

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

DIGITAL SKILLS

Social Media Management / Partnership Management / Instagram / Event Organisation / Mailchimp / Google Analytics / Photoshop / Canva / Marketing Strategy / Google Drive / Microsoft Office / Zoom / LinkedIn / Facebook / Negotiating Partnerships / Building Partnerships Packages / TalkWalker / Headliner / Microsoft Teams / Twitter / Outlook / WordPress / MS Office (Excel, Word, Powerpoint) / Renewable energy

VOLUNTEERING

[01/07/2024 – Current] Brussels

Programmes Officer - Climate and Energy Transition

YPFP works to build the next generation of diverse foreign policy leaders. We do this by providing YFPF members with capacity building programs, engaging events, a global community of peers, and opportunities to elevate their voices through writing and publication.

[01/12/2022 – Current] LYMEC - European Liberal Youth

Member

Member of LYMEC-European Liberal Youth, the youth organisation of ALDE party.

[01/03/2023 – 29/02/2024] European Parliament Trainees Alumni Network

Board Member

Elected Board Member of the first European Parliament Trainees Alumni Network.

[14/12/2020 – 07/07/2021] CYIS | Centre for Youth and International Studies - Brussels

Conference and Events Coordinator

The Centre for Youth and International Studies (CYIS) is a non-partisan youth-orientated institution on future global security, economic-environmental and humanitarian threats.

Link: <https://www.cyis.org/>

[31/07/2017 – 31/07/2018] Erasmus Student Network - Timisoara, Romania

ESN Volunteer

Assisted the local branch of ESN organize events to make it a pleasant stay for incoming exchange students.

[31/12/2017 – 30/06/2018] Erasmus+ Romania

Erasmus+ Promotor

Promoted the Erasmus+ Programme in Universities in the Western part of Romania.

[31/10/2017 – 31/07/2018] Erasmus Student Network International

Social Media Team Member - Communication Committee

Contributed to the International Communication Committee (ComCom) of the Erasmus Student Network as part of the Social Media Team.