

# Lena Höglund

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## Profile

- Policy maker, experience in working on and negotiating for policies, not just in international youth politics, but in national and Nordic politics as an Assistant to MP and as a Political Secretary. Commits to broad research behind her political policy proposals as a Political Secretary and is known for learned insights and a passion for implementation in Svensk Ungdom.
- Been a trainer at SU events, but also, has been a seminar team member for IFLRY and has received two training-for-trainers diplomas. Has also been a trainer, teacher, tutor and speaker in professional tasks.
- Professional at arranging events, be that meeting with officials and ministers or directing American football players.

## Relevant Work Experience

### Secretary General, the Youth League of the Finnish Norden Association March 2016-

- Financial and employer responsibilities (4-7 person organisation), administrative responsibility for the Finnish Nordjobb-employment organization, administrative responsibility for the Nordic Youth Council, overall event coordination, funding and partnerships coordination, taking minutes at the board meetings

### Political Secretary, the Centre Group in the Nordic Council August 2014-

- Background research (especially environment, natural resources, energy, transport, but also Nordic-EU relations), writing of members' initiatives, media and social media communication and strategy

### Marketing Coordinator, Morrr Ltd., Finland September- December 2015

- Support in the launch of a new service, representation and sales at smaller and bigger Nordic events, place data updates and networking with and sales to interest groups, blogger event organizing

### Assistant, MP Christina Gestrin, Finland August 2014- April 2015

- Assistance in writing speeches, initiatives, motions, budget motions, meeting coordination, media and social media communication

### Project coordinator, Shalin Finland, Kenya March 2013- September 2013

- Business modelling, formal registration processes, sustainable business, agricultural business and experiments, environment and energy related development planning

### Project coordinator, the European Capital of Culture Turku, Finland June- August 2011

- Public marketing and campaigning, event management, outreach all around the Baltic Sea, environmental awareness

### Project coordinator, Idex, India June- September 2010

- European student group coordination, language teaching, travel arrangements

### Intern, International Federation of Liberal Youth, United Kingdom June- December 2008

- Seminar team member, Council of Europe/European Youth Forum-seminar applications and reporting, bookkeeping

## Education

### Master of Business

2010- 2013

Organization and Management, School of Business and Economics, Åbo Akademi University, Finland

MA Thesis title: *The Institutionalization of Social Entrepreneurship within the Social Services Sector in Finland*

Exchange studies in International Development Co-operation and International Trade, Graduate School of Pan-Pacific International Studies, Kyung Hee University, South Korea, 2012

### Bachelor of Social Sciences

2005- 2010

Political Science, Faculty of Political Science, Åbo Akademi University, Finland

## Political Positions of Trust

|                                                                                  |             |
|----------------------------------------------------------------------------------|-------------|
| Member of the Committee for Culture, the Municipality of Pedersöre               | 2012- 2017  |
| Member of the International Committee, the Swedish People's Party                | 2011-       |
| Secretary of the Committee for Environment, the Swedish People's Party           | 2014        |
| Chair of the International Committee and International Officer for Svensk Ungdom | 2009- 2012  |
| Member of the LYMEC delegation to the ALDE Congress                              | 2010 & 2011 |

## Qualifications

- Demo Finland (Erasmus+); Training of trainers “Global Development and Democracy - Youth Perspectives” in the framework of the project “Youth Creating Solutions for Meaningful Participation”, Helsinki, Finland, 2015
- IFLRY Training for Trainers, European Youth Centre, Strasbourg, France, 2011

## Language skills

- Swedish, mother tongue
- Finnish and English, excellent
- French and German, basic

## References (contact details available upon request)

- Christina Gestrin, former Member of Finnish Parliament, Swedish People's Party
- Astrid Thors, OSCE High Commissioner on National Minorities
- Carl Haglund, Party Leader and Member of Finnish Parliament, Swedish People's Party