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TO: See Distribution

SUBJECT: **NATO STRATEGIC COMMUNICATIONS HANDBOOK (DRAFT FOR USE).**

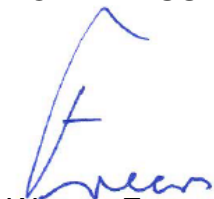
DATE: 19 May 2015

REFERENCES: A. MCM-0085-2010, Military Concept for NATO Strategic Communications, dated August 2010.
B. IMSWM-0051-2011(SD1), NATO Strategic Communications Military Capability Implementation Plan (CIP), dated 21 April 2011.
C. PO (2009) 0141, NATO Strategic Communications Policy, dated 29 September 2009.

1. With the publication of Reference A, there was acknowledgement of the need for dedicated focus on, and capability development within Strategic Communications (StratCom). Reference B tasked ACT to develop a StratCom Handbook in order to improve NATO's capabilities in the Information Environment.
2. The StratCom Handbook describes processes, procedures and tools of StratCom within the military organisation for all levels in order to improve consistent conduct of operations and messaging through the various communication functions in NATO.
3. It provides useful guidelines of NATO StratCom process and creates an accurate understanding of the NATO StratCom Framework to be implemented in the operational planning process, built around the Narrative.
4. The handbook will be released as a "Draft for use" version and will be reviewed after 18 months to take all lessons identified from 2015 exercises and experimentation into account.

5. If you should have any questions, the ACT point of contact is Maj Angelo Arcangeli (angelo.arcangeli@act.nato.int), and the SHAPE point of contact is Wg Cdr Jon Gunther (jonathan.gunther@shape.nato.int).

FOR THE SUPREME ALLIED COMMANDERS, EUROPE AND TRANSFORMATION:



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ENCLOSURE:

1. NATO Strategic Communications Handbook (Draft for Use).

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