



András Sztanef
for Vice President

Let's make LYMEC

an Umbrella Organization

Dear esteemed LYMEC Members,

During the last two years, I co-founded Momentum TizenX and had the pleasure to work on campaigns as a member of the International Office of Momentum. In a political environment dominated by Viktor Orbán and strongly populist opposition parties, we did take action to raise the Hungarian youth out of political apathy. We brought change by establishing over 25 local chapters and spreading the message of liberalism locally. I am happy to announce that today TizenX is one of the largest youth organizations in Hungary and according to polls Momentum is the strongest party among young people.

I would like to use my campaigning experience to make LYMEC better functioning on an operational level. Therefore it is my pleasure to introduce my three-stage concept for my Vice President Candidacy:

Let's make LYMEC an Umbrella Organization

1. Centralized Campaign Platform

First of all, I would like to establish a centralized Campaign Team based on Volunteers from our membership that coordinates communication among member organizations. This way we can use all the potential of raising our voice together, instead of conducting campaigns alone or in small regional cooperations. This team could identify common topics with consensus among all MOs and establish campaigns with common branding and narratives and coordinated street activism.

Second, we need to connect our Communications officers to ensure the potential of best practices is used and European topics are on our agenda. I propose a yearly Comms Summit as a platform for networking and training. We should establish a Calendar, where we mark significant dates beforehand and can prepare with a campaign on time. Furthermore, we need a more efficient and clear communication channel to enhance productivity.

2. Direct Relationship between Members and LYMEC

LYMEC needs to be more democratic and transparent for ordinary members. I would like to conduct total membership surveys about campaign topics, our training system and as a possibility to give feedback on the work we do. I would like to continue my Podcast introducing MOs and establish transnational groups where executive people can exchange best practices.

Our training system needs to be reinvented. I would like to do specialized events, where participants with the same professional background can go deep into policy discussions and get connected with experts from our mother parties. This way there would be an instant personal benefit for participants from networking and gathering useful knowledge for their career. Additionally, I would like to set up a competition system among participants, where the best teams of every seminar are given the chance to present their findings to decisionmakers using LYMEC's platform. This way we could enhance motivation and have a real impact.

3. Maximizing our Political Capital in European Institutions

LYMEC has an outstanding network in the European Institutions that offer immense opportunities to spread our message. We have to take on a proactive role and approach our partners to support us.

First of all, we need a clearly defined operational relationship between LYMEC and ALDE, where we agree on a specialized campaign role of LYMEC and how ALDE can support us in reward. We need to extend cooperation agreements with liberal think tanks across Europe using the ELF network. Therefore, we need to convince our partners that there is going to be a visible outcome from our cooperations.

Especially after the 2019 EP elections, we have a large number of young MEPs and politicians who are passionate about youth topics. We need to ask them to speak up for our Campaigns and give us access to their media network. This way we can break into the news as European Liberal Youth.

To raise awareness for our topics in a vibrant political landscape we can not afford to let go of our opportunities. There needs to be concrete action and operational reform, so we can raise our voice together as a European Federation. I am looking forward to work for our shared vision.

If you have any remarks, questions or you simply want to hear my opinion on a topic, please do not hesitate to contact me via asztanef@gmail.com or +49 (0) 152 04536176.

Liberal regards,

András Sztanef